at New York as Second-Class Mail Matter. VOLUME 48......NO. 18,714.

The Evening World First

Number of columns of advertising in The Evening World during first six months, 1904..... 7,700

Number of columns of advertising in The Evening World during first six months, 1903..... 6,019

INCREASE 1,681

No other six-day paper, morning or evening, in New MR EVER carried in regular editions in six consecutive hs such a volume of display advertising as The Evening erid carried during the first six months, 1904.

GOOD-WILL IN INDUSTRY.

There is a refreshing story of good-will between emrors and employed which comes with the news from stew the blessings of their company

A great lumber company of the busy city in Northern is a different matter. Sersey lost recently by fire a building essential to its enterprises. On Saturday last the 135 men who work for hearts buggy riding, or to the theatre, this company got together and in ten hours, regardless of union rules and scornful of wages, replaced the twostory structure from foundation timbers to roof. To this daily from young women who have labor of appreciation the members of the lumber firm never been a hundred miles from Broadresponded by giving to its employees in the evening a dinner, at which most pleasing sentiments were ex-

Behind this incident of a red-letter day, and making at possible, were the principles of mutual consideration, as to the stinginess of the New York confidence and esteem which make ideal conditions of young man, certainly made out a pretty industry wherever they are firmly held. These principles good case for the prosecution. This is are easy of application. They are drawn naturally from what she said: the common sense and common interest of mankind. The Paterson demonstration of how well they work money lavishly to show off. For inshould furnish an effective object lesson in this hour of stance, he doesn't hesitate to take you extended industrial distrust.

Mature and Monopoly.-The invention in England of a new earth where two people can live as fuel called Radiant, which is "as cheap as fireclay" and cheaply as one. And he doesn't pay as mexhaustible, giving treble the heat of a gas fire; the any more for two than he would for lavention in Chicago of a process of transforming peat himself. He may even bring you candy. invention in Chicago of a process of transforming peat into coal, and in Pittsburg of a process of steel making which will effect great economies; the discovery of vast you flowers, you can make up your mind forests of rubber trees in Brazil, and of a diamond mine that he's all right, for then he has spent in the Transvaal capable of an output as large as that his money solely to please you. But of the De Beers mines-these developments go to show he's rare. I'll give you an example of the unsubstantial basis on which monopolies of natural a New York man's stinginess. He's the products are built. Nature and invention in combination kind that takes you out to lunch and make a partnership which it is hard for trusts to control. hypnotizes you into ordering chicken

It is after the returning Americans bring their dollars change. He had treated me to a feast home that Europe realizes afresh what a big country this is, of this kind and told me that he was Buthing over there quite fills the void.

A week to Labor Day. That should be time enough for him to buy some chocolate slabs for the men in the building trades, employers and employed, to him to eat if he got hungry between achieve something to celebate.

RED TAPE VS. NEW SCHOOLS.

Strikes and lockouts delay the completion of new slabs he'd bought for himself?" school buildings for the city. There is a more constant So much for the stirgy man. But element which delays their beginning. It is known as red what about the cold-blooded mercenary tape. What this element is capable of is revealed in an they spend on her; the young woman interview, printed yesterday, with a member of the who on her way to the soda fountain, Building Committee of the Board of Education. This is a whither she has conducted the young single instance:

A site was selected on Oct. 28 last year on One Hundred lolters and stares so pointedly at the and Twentieth street near Seventh avenue. Condemna- two-pound box of chocolates on the tion proceedings were authorized on May 13. On May 23 the papers were sent to the Corporation Counsel's office. They are there yet, and that is as far as we've got with that new under \$3?

A very moderate estimate places at 75,000 the number of pupils who, because of a lack of seats, will have to penses leave him very little money to divide time in the New York schools in the coming study spend on his own amusements. But for year. Probably the number will be much nearer 100,000, the girl whose one idea of a man who Red tape-with politics back of it in earlier years-has done more with its certainties than has any labor prob- is no excuse. lem with its uncertainties to bring about this cumulative

Let us have this constant obstacle to progress removed at the earliest possible moment, that we may be in their entertainment, but to show inition to take best advantage of the hour when the finite consideration for any one they industrial disputes shall have settled themselves.

New York's two baseball teams continue to be " 'way up." popular esteem if they stand in the way of a post-season woman of this kind complained to me

Diamonds are again on the rise. According to the eco- in her wedding ring at her own exsomic argument of Secretary Shaw, they will soon be high enough so that no poor man need go without them.

ANTI-KISSING "COP" REBUKED. "I saw Esau kissing Kate," Policeman Jackel, of

Williamsburg, might have quoted in Magistrate Higginbotham's court on Saturday. Only, instead of Esau it was August, and instead of Kate it was Pauline, which is a difference without a distinction. The man in the moon saw what happened, too, for it was midnight and goodnight, and the moon was high. But the smile froze on the face of Luna's chief observer when he saw not only the kiss but the policeman arresting the kisser on no

complaint of the kissee. Perhaps it is fortunate that August's case came up before Magistrate Higginbotham, although it is difficu't to conceive of any man of judicial mind acting after different fashion. What the Magistrate did was to set August free in a hurry and advise Jackel to seek his next job at Ocean Grove or on the board-walk at Asbury. So youthful romance triumphed and love was at liberty to resume the traditional laugh at locksmiths and other triflers with the summer resort.

So far as the Bench is concerned it is creditable his ory bich has thus been made in Williamsburg. Manhattan m glad to feel that consolidation has done much for uman sympathy in furthest Brocklyn. But the Eistern trict plainly needs a revision of requirements for its en. It should be obligatory up there either that answered Senate: Sorgium. the man in blue shall have an imagination or that he hasn't struck me for anything as yet." hall have such an eye for midnight burg are so to keep |- Warbington Star. m from tyrannous interference with the mounlight rtings of true lovers.

In the great Faturity it was demonstrated that "Artful

hen the "Fifteen minutes to Harlem" big a we may

No need to sit in idle gloom Then you can fill your dining-room. st Sunday World Wants take your orders

The Stingy Young Man Is Doomed.

By Nixola Greeley-Smith.



women o L o gane nave risen in their might protest to the town news paper against men. They say of them: content to all around ou

N. GREELEY-SMITH. play for them, to eat our funde, and to return to beupon us. But when anything comes up involving an expediture of money, that

"Such a thing as taking their sweetor sending them sweets, flowers, books or music is unknown."

Now, very similar plaints are heard way and it is interesting to consider facts or are merely false conclusion drawn from unfortunate individual ex

perience.
A New York girl, whom I consulted

"He's not so stingy as he's selfish For there are times when he'll spend to a swell restaurant to dine. A New York restaurant is the one place on

croquettes and pays the bill with just going on a walking tour through Connecticut and asked me if I'd go with farmhouses. Well, do you know that man actually marched me into a candy store, bought his chocolate and didn't

man who took her out for a walk. candy counter as to make him consider himself lucky to get off with something

offer me a thing-not even one of the

eason for his stinginess. He may have a mother or sisters whose living exshows her the least attention is to work him to the limit of his pocketbook there

It is characteristic of a great many New York girls to give themselves absolutely no concern as to what men they do not care for particularly spend really like.

But there are others in whom the desire to have money spent on them he "was obliged to have more gold put pense because her husband had given her a dinky little thing that she was ashamed to wear and positively refused to change it."

Needless to say, they were divorced in three months.

SOME OF THE BEST JOKES OF THE DAY.

THE BEST BAIT.

"My husband says if you want to be successful when you're fishing you mustn't talk."

"Of course, that's true." "I'nt suppose you're fishing for

complement?"-Philadelphia Press. SUMMER "CIRCUS."

"How long have you been here?" isked the girl who had just arrived at "Oh, only three rings," roplied the ther girl, holding up her hand,-Chi-

cago Record Herald. HIS ODDITY. "How does that candidate strike

"That's the funny thing about him." To the Editor of The Evening World.

ENCOURAGEMENT. "My son," said the elder simian, "fol-

ow my advice and I'll make a monkey out of you!"-Pittsburg Dispatch. HORRORS OF WAR.

"A war correspondent's life is full of dangers, isn't it?" we asked of the re-

"It is," he replied. "Why, over in as close as one-fifth of a second? Sound I have four friends visiting the city To the Editor of The Evening World:

I have four friends visiting the city travels 1,142 feet a second, and for 30 at the present time who would very to the Editor of The Evening World:

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I have four friends

Mary Jane, Her Tabby and Kickums Again A Strenuous Lesson in Manners and the Exciting Sequel in Which Two Fond Papas "Mix It.









Rocky Days for Spooners at Rockaway Beach.



Cupid's foe, says beach spooning has to go. No more 'neath the silv'ry now are as Sahara wastes-the unhugged variety. Think of it! moon can the couples sit and spoon, or upon the countless sands sit in "No person or bliss while holding hands. Hugging, too, has now been banned, likewise walk after dark. sitting on the sand 'neath the boardwalk after dark, where they used to sit and spark. Sad the lovers once so gay at Arverne and Rockaway. What do you thunk of that?

In the few sweening edicts Capt. Kreuscher has banished all joy of life, See transit gloria speenibus (the speeners are sick about it).

"No person or persons shall be allowed to sit on the sand under the board-

"No hand-holding allowed. "As the beach is a public place, kissing is strictly forbidden

"Hugging strictly forbidden. The beach is for bathers and not to be used as a trysting place."

LETTERS, QUERIES AND ANSWERS

July 2, 1881.

On what day and year was President quarter of a second. Garffeld shot? To the Editor of The Evening World:

of the United States for three or more Timed by Flash, Not by Sound. To the Editor of The Evening World: How can the 100-yard dash be timed To the Editor of The Evening World:

report of the pistol the runners have I could some a pass for the same? already been on their tourney for one-A race is timed by the flash of the pistol, not by its report.

Can a man legally be elected President | To the Editor of The Evening World: Can a President of the United States L. B. be elected a third time (consecutively) To the Editor of The Evening World: according to law?

To the E-titor of The Evenine World: Is not Dec. 25 a legal holiday throughout the United States? GFO. S. Meyor. \$15,000; Governor. \$10,000 driven from home.

Which gets the larger salary: The Apply to Offices of S. S. Company. Governor of New York or the Mayor of New York?

WillLIAM Q. preparation and have slept comfortably in the midst of the Everglades, where the mosquitoes outnumber those o the Jersey meadows and ore equalled only in ferocity by a family of pornets

> Wednesday. To the Editor of The Evening World: On what day did Nov. 28, 1888, fall? F. B. P. J.

To the Editor of The Evening World:
Will superstitious readers tell me if it
is unlucky to be a bridesmaid the third



of Pimply Noblemen Who Catch American Heiresses Never Runs Short. SEE," said the Cigar-Store Man, "that another marriage of a young woman of the Newport

The Supply of Colonels and

sociey set to an English rour-flush has turned out to be a bloomer." "If the stories they print about the man who married the girl are true," replied The Man Higher Up, "he must have been a shine of the first magnitude.

Such an eighteen-carat cad couldn't get to first base in any but the most exclusive society. He would be spotted for a high polish at a shop girls' picule and given the razoo in a holy minute. "They poke a lot of fun at the sports who gather around to shake the hand of the man who has shaken the hand of a champion prize-fighter, but the hand that has shaken the hand of King Edward can hit the front door of Newport a sight tap and the door swings open.

It is humiliating and exasperating to an ordinary, debtpaying, hard-working American citizen to see the way our representatives of the highest society fall to bounders and skates from the other side. "It seems to me that the way passé and pimply noblemen and lantern-jawed outlaws from the discounted first families of Europe are enabled to put the kibosh

on our American heiresses is due to the training of what boarding-house gossip circles call our first families. The blame for the broken hearts of American girls who have been sold to titled blacklegs rests solely on the fathers and mothers of the girls. "The ignorance of the average American society girl

concerning everything outside her own set is appalling. She is trained by an ambitious and flinty-hearted mother solely to make a good showing in the matrimonial stakes, and what is considered by the mother to be a good showing is enough to give a healthy-minded person a sensation resembling an understudy for seasickness. It is no wonder that a reasonably rich young American prefers to remain a bachelor when he sees himself outclassed by poor imitations of men that he wouldn't throw into a garbage wagon with the aid of

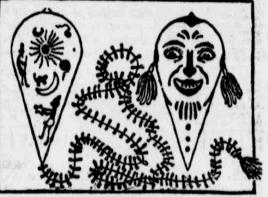
"There seems to be a glamor about a title that makes woman with money and a daughter blind," admitted the Cigar-Store Man.

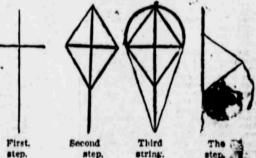
"The yen for a title is not entirely confined to rich women with daughters," said The Man Higher Up. "It was discovered recently that there are so many colonels in this country that a movement was inaugurated to shut off the supply."

When Radium Kills.

It has been demonstrated by Prof. Curie that the emanations given off by radium cause the death of the smaller animals when breathed by them. Experiments were con lucted on guinea pigs in glass jars. After the animal had reathed the air charged with the emanations for a certain ime, varying from one hour to several hours, the respiraion became short and abrupt. He rolled himself up in a all with his hair standing on end. Then he fell into a proound torpor and his body became cold. An examination of he animal showed an intense pulmonary congestion. The omposition of the blood was modified, especially as regards the white corpuscles, and their number diminished. The tissues of the animal were found to be radio-active. When plata wrapped in black paper it gave an image in which the hairs were very clearly defined.

Finest Kite Made at Home.





The long stick should be a triffe over 61-2 feet to length, and the cross stick should be a trifle over 31-2 feet

Fasten the cross stick to the long one at one-third the distance from the top (use fine brass wire for this purpose), Then take four sticks, and by means of brass wire fasten them to the two main rods in the form of a diamond.

Then stretch a thin piece of hazel wood across the top and fasten it into a curved shape. Stretch the brass wire from the ends of the cross attel o the foot of the long rod.

Now get some first-class give (or make some paste that will stick) and a pile of old newspapers. Paste newspapers over the kite frame, both back and front. When it is all dry, paste on top of the newspaper cover a layer of nice white paper. And finally, if you wish, you can paste on top of this any picture you want.

Now comes a very important point-fastening your kite string on. Use the best light, strong string you can find. The one end to the first one-fifth of the long rod of your kite frame, and the other end to the second one-third of the rod. To this attach your flying string by means of a loop. Now for the "bobs," or tall. For this use a strong core twelve to sixteen times the length of the kite. Every for

inches apart fasten folds of paper to the cord, ending with a At last you are ready to test the kite. If it circles madis downward you may know that the tail is too light. Make it

heavier until finally the proper balance is reached.

The result will be a splendid kite at a cost of not m